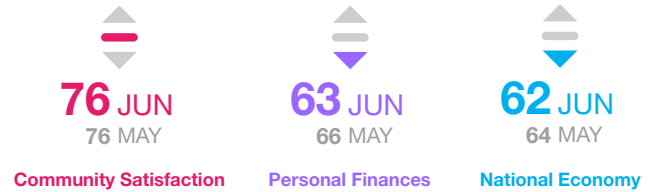


Government Satisfaction Index

85 JUN
86 MAY

Satisfaction with cost of living saw the greatest drop of 4 points in June, followed by salaries and wages which dropped 3 points. YOY, CPF is now up 10 points.

	Government Satisfaction	Change since last month	Change over last 12 months
Defence/ national security	96%	0%	0%
Crime levels	95%	0%	0%
Education system	94%	1%	2%
Racial relations/ integration	94%	1%	0%
The environment	93%	0%	1%
Care for the Elderly	92%	1%	7%
Public transport	92%	0%	4%
Moral standards	91%	0%	5%
Health insurance/ protection	91%	-1%	7%
Management of the economy	89%	0%	3%
Government accountability	86%	0%	9%
Taxes	84%	-1%	6%
CPF/pensions	84%	-1%	10%
Civil rights/ liberties/ free speech	82%	-2%	7%
Jobs and unemployment	79%	-1%	5%
Population management	79%	0%	7%
Level of salaries and wages	78%	-3%	6%
Housing affordability	75%	-2%	8%
Motor vehicle prices/ COE	74%	-2%	7%
Gap between rich and poor	69%	-2%	6%
Cost of living	66%	-4%	12%
Overall GSI	85%	-1%	5%



Singapore's Top 5 News Stories of the Month

% Who Followed the News % Who Paid Close Attention

1

Coronavirus in Singapore: Fortitude Budget announced to help businesses as Singaporeans prepare to enter phase 1 of re-opening, post-Circuit Breaker



2

Coronavirus in other parts of the world: Deaths in USA exceed 100,000 while Brazil jumps to fourth globally in terms of COVID-19 casualties



3

Singapore heads for worst recession since independence; economy to shrink by 7 to 4% on COVID-19 impact



4

Punggol Field death: 20-year-old Singaporean man charged with murder of jogger



5

Changi Airport T4 to suspend operations from May 16, following T2 suspension earlier; move will save running costs



GE2020: The Highlights

GE2020: First Time Voters

The Psychic Effects of COVID19 Lockdown

GE2020: The Highlights

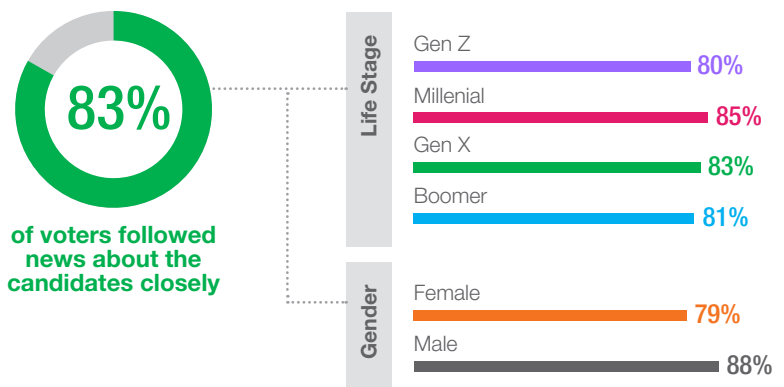
Now that GE 2020 is done and dusted, we look back and reflect on the top stories that defined this political event of the year.

Without doubt, GE 2020 captured the attention of Singaporeans in July. An overwhelming majority tuned in to the events leading up to election day, with 86% of voters claiming they devoted much thought to the issues on hand, while 83% followed the news of various candidates closely.

In terms of headlines, the “loudest” incident that grabbed the attention of Singaporeans was PAP candidate Ivan Lim’s withdrawal (32%). This story narrowly edged out Lee Hsien Yang’s decision to support the PSP (31%). In third place was political newcomer Jamus Lim’s performance during the English language TV debate, which was selected by 28% of voters.

During the same TV debate, Dr Chee Soon Juan’s claim about the Government’s alleged plan for a 10 million population growth target was selected as a top story amongst 24% of Singaporeans. Finally, respondents selected DPM Heng Swee Keat’s now infamous ‘East Coast’ speech on nomination day (23%) as a top story of GE 2020.

How closely have you been following the news about the candidates for GE 2020?



Top 5 stories of GE 2020

- 1 PAP Candidate Ivan Lim withdraws his nomination **32%**
- 2 Lee Hsien Yang pledges support for People’s Progress Party **31%**
- 3 Workers’ Party candidate Jamus Lim impresses during televised English debate **28%**
- 4 Chee Soon Juan challenges the Government of 10 million population growth target **24%**
- 5 Heng Swee Keat’s speech on nomination day to East Coast residents **23%**



How different were first time voters in GE 2020? Voting for the first time, this group of young Singaporeans, also known as Gen Zs (21-24 years old), demonstrated some major differences compared to their older counterparts. Below are three findings our campaign polling uncovered:

1 - Gen Zs relied heavily on social media, not mainstream broadcast channels

While 30% of Singaporean voters got their election news from social media, Gen Zs were disproportionately represented (53% did). This stands out in stark comparison to broadcast media, TV and radio – only 9% of Gen Zs relied on these channels for election news.

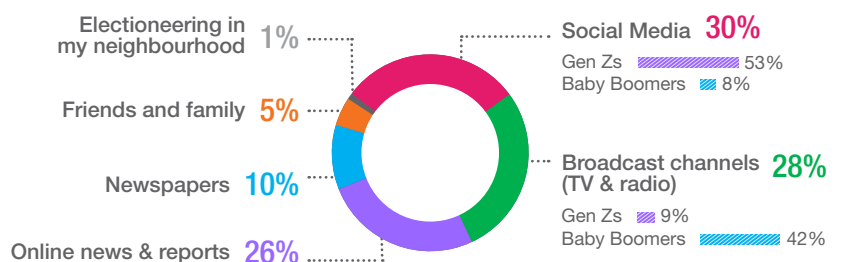
2 - More choice in the political scene wanted

When asked whether having more choice for voters is good for Singapore, Gen Zs overwhelming replied in the affirmative with 3 in 4 in agreement, 17% more than baby boomers (voters aged 60 and above).

3 - More concerned about jobs and unemployment than Baby Boomers

Gen Zs displayed a different set of perspective on bread and butter issues. While they are less concerned about rising cost of living (13% below Baby Boomers), they are more concerned about jobs and unemployment (9% more than Baby Boomers).

Media sources for news during GE 2020

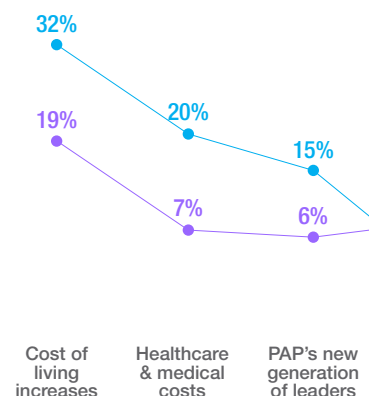


What are the top 2 issues or factors for you at the GE 2020?

■ Gen Zs
■ Baby Boomers

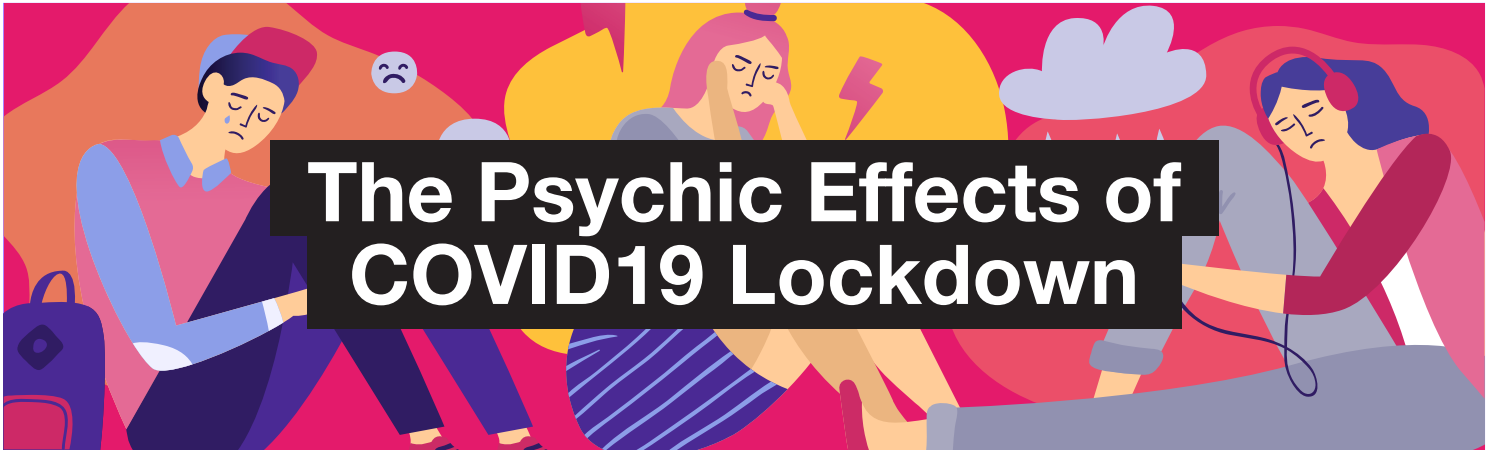
Boomers more concerned than Gen Z

Those aged 50+ were 13% more likely to be concerned by cost of living increases than those aged 21-24



Gen Z more concerned than Boomers

Those aged 21-24 were 9% more likely to be concerned by jobs and unemployment than those aged 50+



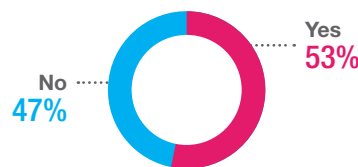
The Psychic Effects of COVID19 Lockdown

While most news coverage has focused on dangers of COVID-19 to our health and safety, the emotional strain the crisis places on us is only now being acknowledged. In this issue of YKA, we look at the mental well-being of Singaporeans during both the Circuit Breaker period and Phase 1.

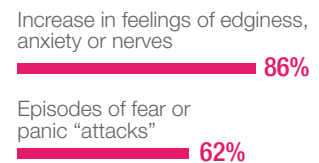
According to our tracker study, more than 1 in 2 Singaporeans (53%) expressed the view that the COVID-19 outbreak has adversely impacted their mental health. Amongst this group, more than 8 in 10 reported a heightened level of edginess, anxiety or nerves, while 6 in 10 claimed they have experienced episodes of panic or fear "attacks".

When probed deeper, Singaporeans shared that immediate concerns relating to job security and personal finances were most troubling them, with 31% selecting such insecurities as the main cause of severe impact on their mental health. The deteriorating state of the economy was also marked as severely distressing by 24% of Singaporeans.

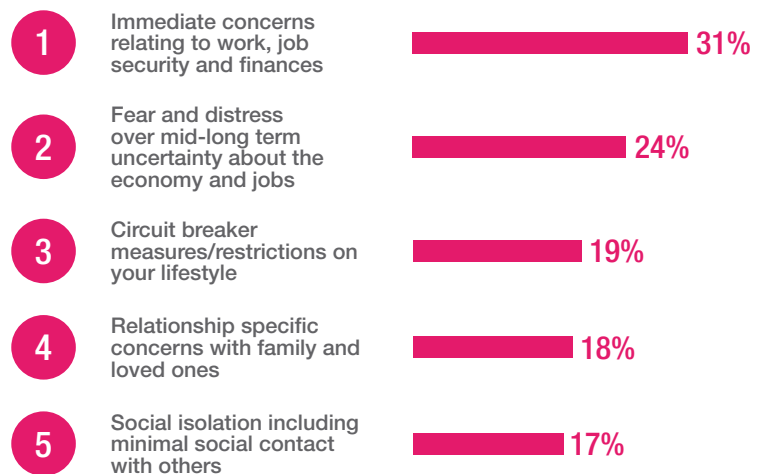
Has your mental health been affected by the COVID-19 outbreak?



And how has COVID-19 affected your mental health?



Top 5 issues that cause severe impacts to one's mental health





every+one

YouKnowAnot

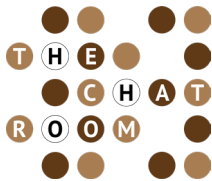
June 2020

Who We Are

Blackbox Research is a Singapore based data content specialist. We provide research and affiliated data and communications services for business, government and NGO clients across Asia.

You Know Anot

YouKnowAnot is our monthly community survey platform that has been running since 2013. We interview a representative sample of 1,000 Singaporeans every month. We now use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact comms@blackbox.com.sg for assistance.



Blackbox Research introduces Singapore's first inspiration laboratory – the Chat Room. Primarily designed for focus group discussions, The Chat Room is a creative space that brings people together. The inviting and relaxed atmosphere allows companies and brands to connect with consumers in meaningful conversations.

For more information, visit thechatroom.com.sg



EYA-Established Entrepreneur 2019

(65) 6323 1351
enquiries@blackbox.com.sg
www.blackbox.com.sg

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