

## Voyeurism on Campus:



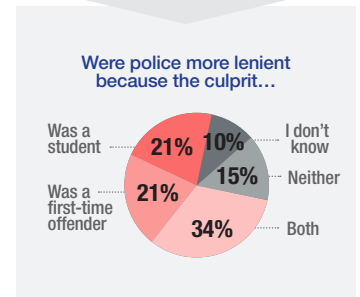
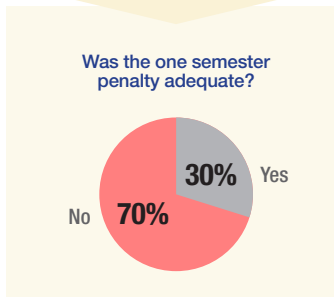
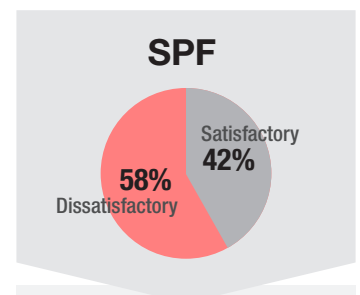
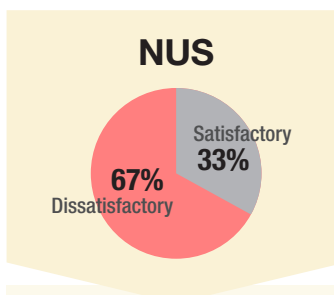
## Singaporeans Unhappy With How Monica Baey Case Was Handled

Monica Baey, a NUS student, has attracted attention for her recent online posting where she expressed dissatisfaction about how a case of voyeurism was handled by Singapore's premier university. Despite some initial public backlash, nearly seven in ten (69%) of Singaporeans say she was justified in publicizing the incident.

Blackbox polling also shows that 67% of Singaporeans are dissatisfied with how the case was handled by NUS administrators with 70% saying that the punishment of 'suspension' was inadequate. Furthermore, 58% are dissatisfied with the lack of action taken by the Singapore police.

More than three in four (76%) of Singaporeans think that the voyeur managed to get off lightly because he was a student, a first-time offender or a mix of both. However, 94% of Singaporeans believe it is at least 'quite likely' that the 23-year-old culprit would have faced harsher punishment if the incident had taken place and been reported at a workplace rather than a university campus.

How do you feel the Monica Baey case was handled by...



## Singapore's Top 5 News Stories of the Month

■ % Who Followed the News  
■ % Who Paid Close Attention

- 1** Sri Lanka terror attack on Easter Sunday: At least 207 killed, hundreds injured

88% (Followed) / 32% (Paid Close Attention)
- 2** Further voyeurism cases exposed, including a 19-year-old peeping Tom at NTU and a NUS student who filmed children in a shopping mall toilet

88% (Followed) / 28% (Paid Close Attention)
- 3** NUS 'voyeur' incident sparks criticisms from netizens and Education Minister over "manifestly inadequate" penalties imposed on the culprit

87% (Followed) / 25% (Paid Close Attention)
- 4** Heng Swee Keat is appointed as next DPM

85% (Followed) / 25% (Paid Close Attention)
- 5** Water supply to Singapore disrupted over ammonia pollution in Johor River

83% (Followed) / 23% (Paid Close Attention)



## COMMUNITY SATISFACTION

Those who say they are satisfied with the way things are going in Singapore

Apr 75 > May 72

Community Satisfaction drops by 3 points



## PERSONAL FINANCES

Those who rate their personal finances as Excellent/Good

Apr 70 > May 67

Personal Finances drops by 3 points



## NATIONAL ECONOMY

Those who rate current economic conditions in Singapore as Excellent/Good

Apr 75 > May 76

National Economy up by 1 point

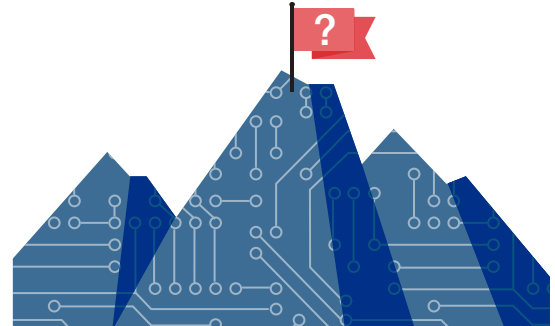
## The (Un) Foldable Phone:

### Have We Reached Peak Consumer Tech?

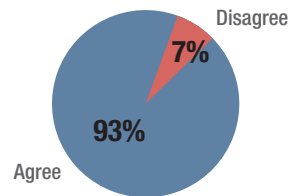
Once again Asian tech giant, Samsung, has suffered the embarrassment of a product failure following the stalled release of its new Galaxy Fold Phone. This got us thinking at Blackbox: Do we even get excited about new consumer tech launches anymore?

Our May YKA found that while 56% of Singaporeans are interested in purchasing a foldable phone, only 13% say they are very interested. Amongst under 25s, high interest is only 8%!

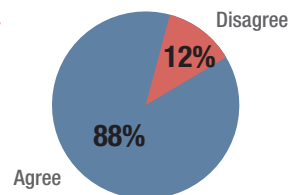
Survey results also reveal Singaporeans are becoming more cynical about new consumer tech releases – 93% now believe that many tech products are being hyped and launched before they are market ready while 88% say they agree that most new tech products today offer little more than incremental improvement and are neither innovative nor ground breaking.



**New tech products are hyped and launched too early**



**Tech products today are just incremental improvements & groundbreaking or innovative**

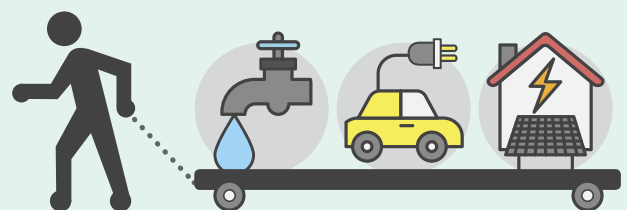


## Sustainable Singapore: Can We Become an Island of Self Sufficiency?

The idea of Singapore becoming a fully sustainable country might have seemed unfathomable ten years ago but technology may be altering this point of view. Since the Government's release of its National Sustainable Blueprint in 2015, increasing focus has been given to Singapore's ability to feed, water and energise itself in the future.

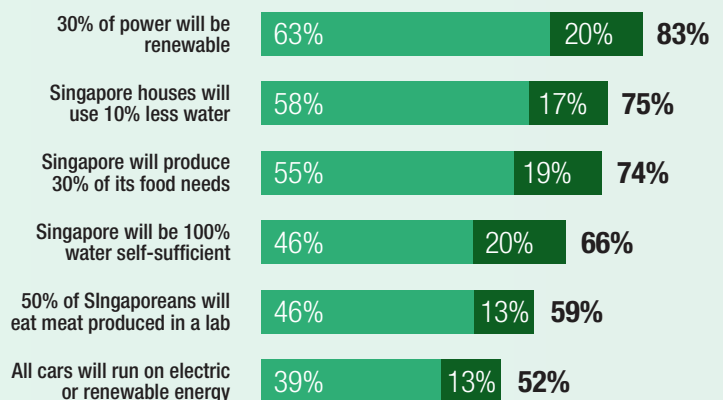
We asked Singaporeans in our most recent monthly YKA which sustainable goals would most likely happen by 2030. Singaporeans are most confident that renewable energy will form a significant part of the power grid (83%) while 75% believe SG households will use 10% less water by 2030. Almost the same proportion (74%) believe Singapore will produce 30% of its own food by 2030, up from 10% today.

Singaporeans are less certain about petrol fuelled cars. Only 52% believe that all vehicles will be electric or rely on renewable energy by 2030.



**By 2030...**

**% who say likely**



■ Quite likely ■ Very likely

## Government Satisfaction Index

May saw a two-point drop in the GSI, the first for some months. Declines were recorded in 16/19 policy areas after a less than stellar news month for the Government – weak economic data, the US-China trade war headwinds and the debate over the controversial Online Falsehoods (Fake News) Bill.

### GOVERNMENT SATISFACTION INDEX

Monthly  
Index **80** GSI

Monthly  
Trend **-2**

#### About the Results

Each month Blackbox conducts interviews with a representative sample of 1,000 Singaporeans. We use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact [chris@blackbox.com.sg](mailto:chris@blackbox.com.sg) for assistance.

Rank	Issue	Satisfaction with Government	Change since last month	Change over last 12 months
1	Defence/ national security	95%	0%	0%
2	Crime levels	94%	-2%	-1%
3	Racial relations/ integration	93%	0%	0%
4	The environment	90%	-2%	-2%
5	Education system	89%	-4%	-1%
6	Care for the Elderly	87%	-2%	-2%
7	Public transport	87%	-2%	7%
8	Management of the economy	85%	-2%	-1%
9	Moral standards	85%	-3%	-4%
10	Health insurance/protection	85%	-1%	-1%
11	Taxes	81%	1%	3%
12	Jobs and unemployment	78%	-3%	1%
13	Government accountability	78%	-3%	0%
14	CPF/pensions	75%	-2%	-3%
15	Level of salaries and wages	75%	-1%	2%
16	Civil rights/ liberties/ free speech	74%	-3%	1%
17	Population management	73%	-3%	0%
18	Housing affordability	70%	-2%	3%
19	Motor vehicle prices/ COE	69%	0%	8%
20	Gap between rich and poor	66%	-2%	-1%
21	Cost of living	60%	-3%	2%
<b>Overall Government Satisfaction Index</b>		<b>80</b>	<b>-2</b>	<b>0</b>

## Who We Are

Blackbox Research is an award-winning Singapore based agency specialising in communications insights. We provide advanced research, analytics and digital intelligence services for both public sector and commercial clients. Our team has expertise covering market research, strategic communications and messaging, advertising and public policy.

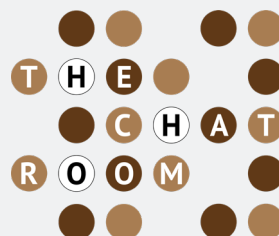
## YouKnowAnot

YouKnowAnot is our monthly community survey platform that has been running since 2013. We interview a representative sample of 1,000 Singaporeans every month. We now use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact [chris@blackbox.com.sg](mailto:chris@blackbox.com.sg) for assistance.

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Blackbox Research introduces Singapore's first inspiration laboratory – the Chat Room. Primarily designed for focus group discussions, The Chat Room is a creative space that brings people together. The inviting and relaxed atmosphere allows companies and brands to connect with consumers in meaningful conversations.

For more information, visit [thechatroom.com.sg](http://thechatroom.com.sg)