

YouKnowAnot

Singapore's Leading Monthly Public Survey



COMMUNITY SATISFACTION

Those who say they are satisfied with the way things are going in Singapore

May | **72**
Apr | **69**

Community Satisfaction up three points



PERSONAL FINANCES

Those who rate their personal finances as Excellent/Good

May | **67**
Apr | **63**

Personal Finances up four points



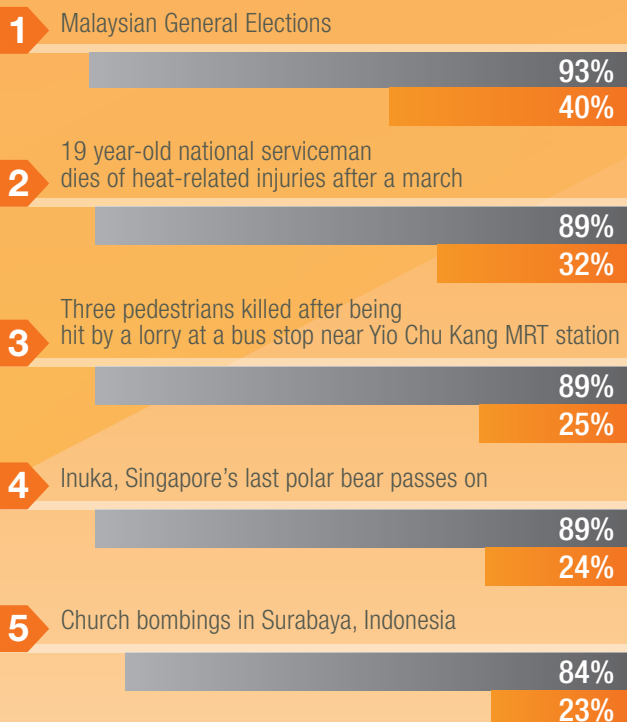
NATIONAL ECONOMY

Those who rate current economic conditions in Singapore as Excellent/Good

May | **73**
Apr | **70**

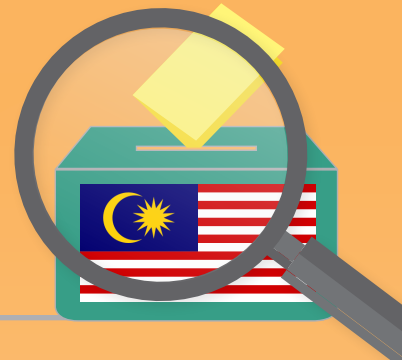
National Economy up three points

Singapore's Top 5 News Stories of the Month



■ % Who Followed the News ■ % Who Paid Close Attention

Spotlight on: Malaysia's General Election

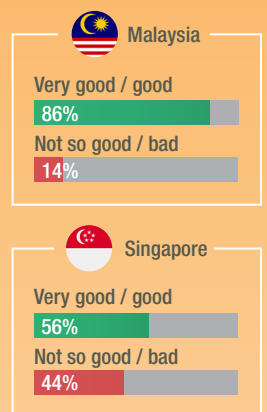


In the recent Malaysian General Election held in May, former Malaysian Prime Minister Mahathir Mohamad came out of retirement to score a historic victory to defeat the incumbent Barisan Nasional coalition, replacing previous Prime Minister Najib Razak as the new head of Government.

Across the causeway in Singapore, 93% say they followed the election in Malaysia, with 40% paying close attention to the results.

Whilst an overwhelming 86% believe that the election results are 'good' or 'very good' for Malaysians, reactions are almost split even when it came to implications for Singapore. Nearly half (44%) believe that the newly elected Malaysian Government may not be so good for Singapore, a response possibly enhanced by the early announcement that Malaysia will review the planned high-speed rail project.

Mahathir's Malaysia: Good or Not So Good?



Q. Do you think Malaysia's election result is good for Malaysia/Singapore?

The Trump-Kim Singapore Summit: The Biggest Winner

Trump vs Kim: A Battle Breakdown

Pre-Summit: Who to Gain?

Donald Trump

54%

Kim Jong Un

46%

Post-Summit: Success For?

Donald Trump

77%

Kim Jong Un

84%

Singapore

82%

Q. If ... 12th June is a success, who do you think stands to gain more from this exercise?

Q. Do you think the summit was a success for...?



On June 12 2018, Singapore hosted the historic summit between United States President Donald Trump and North Korean leader Kim Jong-un.

Prior to the Summit, 54% of Singaporeans felt that Trump had more to gain from the bilateral talks whilst 46% believed that Kim Jong-Un would emerge the winner.

However, after Chairman Kim's guided tour around Singapore, and the Trump tête-à-tête, Blackbox's survey post-Summit revealed that Singaporeans thought that the Summit was more of a success for Chairman Kim personally (84%) than for President Trump (77%).

More than 4 in 5 Singaporeans (82%) also felt that the Summit was a win for Singapore which shelled out S\$16.3 million for the privilege of hosting the Summit.

More than Half of Singapore Are Confident About Fighting Fake News

In March this year, a Select Committee formed amongst members of the Parliament conducted public hearings on deliberate online falsehoods. More than 60 individuals and organisations from a variety of diverse backgrounds across media, technology, civil society groups and academia appeared before a 10-member parliamentary committee to present their views.

Nearly half of Singapore (47%) followed the news coverage on the hearings. Men (58%) paid closer attention to the hearings than women did (36%).

Whilst a majority (57%) say they are are confident that the Committee will come up with recommendations and solutions that help combat the dissemination of fake news online, reactions towards the longest segment of the hearing – Minister K Shanmugam's interrogation of historian Thum Ping Tjin – were quite divided.

PJ Thum also most recently made the news when the Accounting and Corporate Regulatory Authority (ACRA) rejected his application to register a private "political" business with foreign funding. Just over a third (35%) of Singaporeans believe that ACRA's decision was reasonable whilst 28% believe it to be unreasonable. A third (33%) expressed no view.



Reviewing the Select Committee Public Hearings on Fake News

Confidence in Committee

Very confident

9% 48%

Quite confident

Not very confident

32%

Not confident at all

10%

Q. How confident are you that the Committee will come up with recommendations and solutions that help to combat the spread of fake news and online falsehoods in Singapore?

PJ Thum: Thumped?

Fair

34%

Not fair

34%

Don't know

33%

Q. There has been a lot of news surrounding the exchanges during the Committee hearings between Law Minister, Mr Shanmugam and Singapore historian, PJ Thum. Some feel the Minister was right to tackle the historian on...his views on Operation Coldstore while others feel PJ Thum was treated unfairly during the hearings. What's your view?

Government Satisfaction Index

Monthly
Index

80 GSI

Monthly
Trend

+2

About the Results

Each month Blackbox conducts interviews with a representative sample of 1,000 Singaporeans.

We use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact yuling@blackbox.com.sg for assistance.

Government satisfaction improved by two points to 80 points in May. Year on year, the overall GSI remains steady.

The areas which received the biggest gains this month include moral standards (+4), management of the economy (+4), public transport (+4) and taxes (+4). There were no areas of significant decline for the Government.

| Rank | Issue | Satisfaction with Government | Change since last month | Change over last 12 months |
|---------------------------------------|--------------------------------------|------------------------------|-------------------------|----------------------------|
| 1 | Crime levels | 96 | 0 | 0 |
| 2 | Defence/ national security | 95 | -1 | -1 |
| 3 | Racial relations/ integration | 94 | 1 | 1 |
| 4 | The environment | 93 | -1 | 0 |
| 5 | Education system | 90 | 0 | 0 |
| 6 | Moral standards | 89 | 4 | 2 |
| 7 | Care for the Elderly | 88 | 2 | 2 |
| 8 | Management of the economy | 86 | 4 | 2 |
| 9 | Health insurance/protection | 85 | 3 | 1 |
| 10 | Public transport | 80 | 4 | -4 |
| 11 | CPF/pensions | 78 | 2 | -1 |
| 12 | Government accountability | 78 | 3 | -4 |
| 13 | Taxes | 78 | 4 | -4 |
| 14 | Jobs and unemployment | 77 | -1 | 2 |
| 15 | Civil rights/ liberties/ free speech | 73 | 2 | -4 |
| 16 | Population management | 73 | 1 | 3 |
| 17 | Level of salaries and wages | 73 | 2 | -2 |
| 18 | Gap between rich and poor | 67 | 2 | 0 |
| 19 | Housing affordability | 67 | 0 | 0 |
| 20 | Motor vehicle prices/ COE | 62 | 0 | 5 |
| 21 | Cost of living | 59 | 3 | 1 |
| Overall Government Satisfaction Index | | 80 | +2 | 0 |

Who We Are

Blackbox Research is an award-winning Singapore based agency specialising in communications insights. We provide advanced research, analytics and digital intelligence services for both public sector and commercial clients. Our team has expertise covering market research, strategic communications and messaging, advertising and public policy.

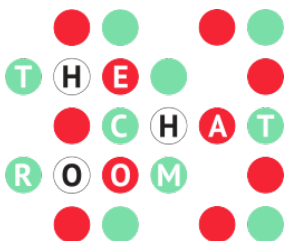
You Know Anot

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Get In Touch

Blackbox Research Pte Ltd
The Herencia
46 Kim Yam Road
#01-08
Singapore 239351

t (65) 6323 1351
f (65) 6323 1327
w www.blackbox.com.sg



Blackbox Research introduces Singapore's first inspiration laboratory – the Chat Room. Primarily designed for focus group discussions, The Chat Room is a creative space that brings people together. The inviting and relaxed atmosphere allows companies and brands to connect with consumers in meaningful conversations. For more information, visit thechatroom.com.sg