

## Singaporeans Pushing Back on Plastic Usage



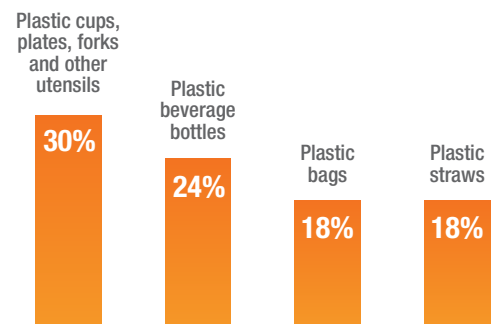
Come 2021, single-use plastics such as straws, cutlery and cotton buds will be banned in the EU. New Zealand will ban single-use plastic shopping bags in 2019, while Taiwan will impose a blanket ban on single-use plastic products by 2030.

These decisions reflect a growing global concern with plastic pollution. Although Singapore has no current plans to ban plastic bags, some companies like KFC and Resorts World Singapore have already banned plastic straws and many food outlets have stopped offering them. The current level of plastic usage is clearly worrying Singaporeans:

- 83% say they are concerned with the level of plastic usage in Singapore;
- 62% want a ban on plastic bags; and
- Nearly half (45%) are dissatisfied with our progress on restricting plastics (53% dissatisfaction amongst those aged 15-24).

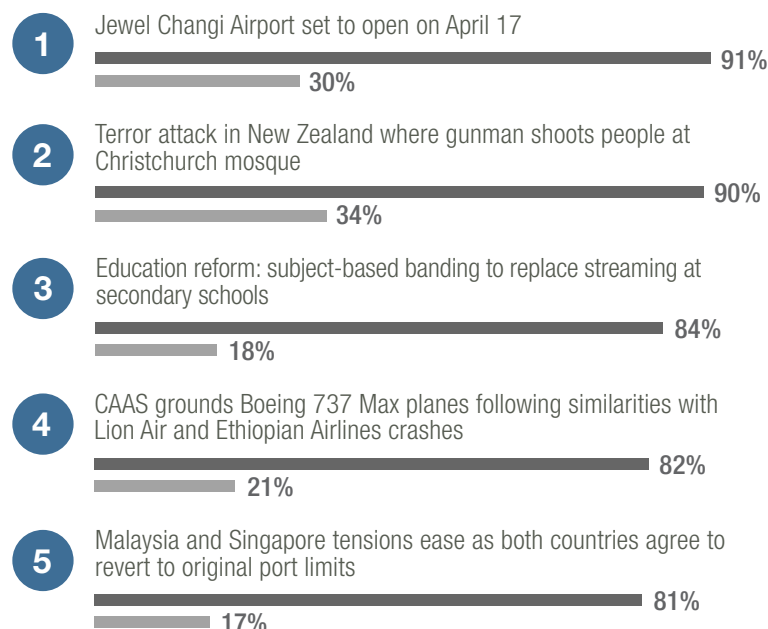
Plastic bags and straws are not the only items of concern. If given a choice, Singaporeans would first ban or restrict usage on plastic cups, plates and utensils (30%), followed by beverage bottles (24%), ahead of plastic bags, straws and food containers meant for takeaways.

**If given a choice, which plastic items would you first ban or restrict usage on?**



## Singapore's Top 5 News Stories of the Month

■ % Who Followed the News  
■ % Who Paid Close Attention



### COMMUNITY SATISFACTION

Those who say they are satisfied with the way things are going in Singapore

Mar 73 > Apr 75

Community Satisfaction rises by 2 points



### PERSONAL FINANCES

Those who rate their personal finances as Excellent/Good

Mar 67 > Apr 70

Personal Finances rises by 3 points



### NATIONAL ECONOMY

Those who rate current economic conditions in Singapore as Excellent/Good

Mar 73 > Apr 75

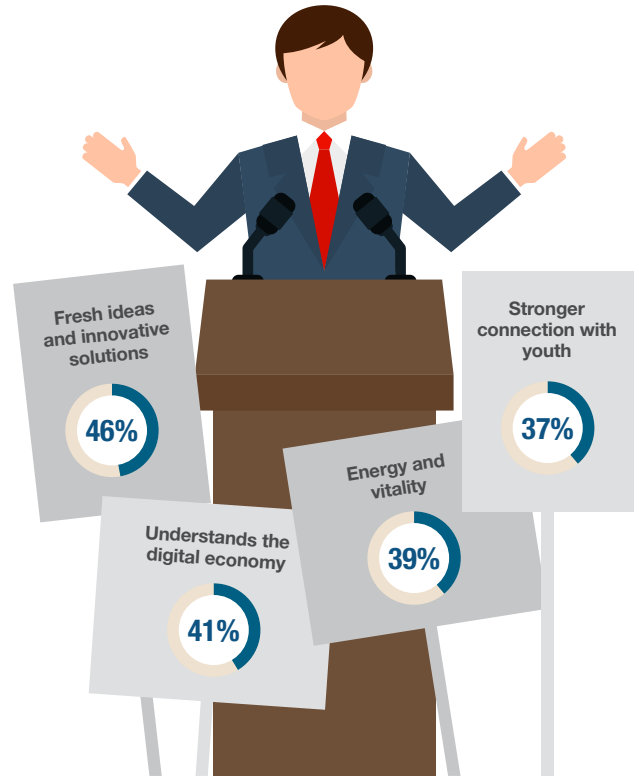
National Economy rises by 2 points

## Youth in Politics: What Do They Offer?

This year has seen the emergence of the first generation of millennial politicians grabbing attention globally. Pete Buttigieg has attracted attention in the 2020 US Presidential race; Future Forward Party performed above expectations in the Thai elections and 30-years old Delhi politician, Raghav Chadha, has made waves in the Indian election campaign.

With a new generation of political actors also emerging in Singapore, we asked Singaporeans what they think young political leaders can offer that older politicians are not able to. The top three findings identified are fresh ideas and innovative solutions (46%), an understanding of the digital economy (41%) and energy and vitality (39%).

Education (14%) and progressive attitudes (23%) ranked much lower as advantages.



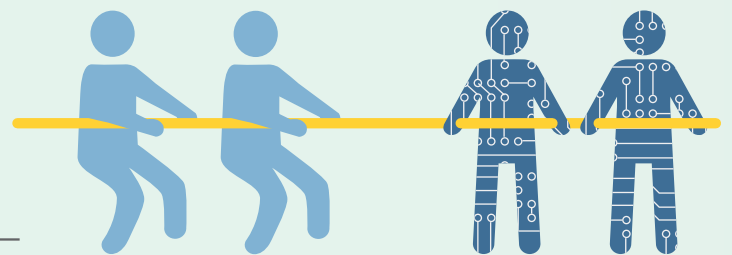
## The Future of Work – What Happens When a Robot Takes My Job?

Much is written about today on the topic of artificial intelligence and the prospect that jobs in the future will be far harder to find. The McKinsey Global Institute predicts that by 2030, AI and robots could displace up to 30% of the global workforce. That could mean up to another billion people with idle time on their hands.

So how will this impact the future of work? Our polling shows that less than 3 in 10 Singaporeans (27%) say their work gives them a lot of meaning and fulfilment. In fact, more Singaporeans (34%) say they only work for the money. Furthermore, men are more likely than women to feel work provides fulfilment and meaning (32% to 21%). What happens when the jobs disappear?

### Universal Basic Income

One idea being discussed globally is the concept of a Universal Basic Income. In the United States, nearly half (48%) of Americans say they support a universal basic income programme to 'help Americans who lose their jobs because of advances in artificial intelligence'. We asked the same questions to Singaporeans and a staggering 81% said they would support a Universal Basic Income under the same circumstances.

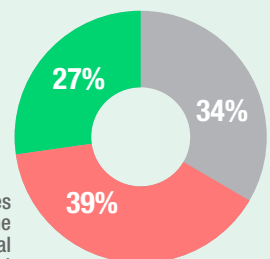


### What does work mean to you?

Work gives me a lot of meaning and fulfilment

Work gives me some personal fulfilment

I only work to earn money



### Do you support Universal Basic Income?

Yes I support

Singaporeans  
Americans

81%  
48%

No, I do not support

Singaporeans  
Americans

19%  
52%

## Government Satisfaction Index

Government accountability gained 6 points over the last month, while civil rights and CPF/pensions both rose by 4 points.

However, CPF/pensions registered a 5 point drop compared to past year. Cost of living also fell by 4 points over the same period.

### GOVERNMENT SATISFACTION INDEX

Monthly  
Index **82** GSI

Monthly  
Trend **+2**

#### About the Results

Each month Blackbox conducts interviews with a representative sample of 1,000 Singaporeans. We use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact [chris@blackbox.com.sg](mailto:chris@blackbox.com.sg) for assistance.

Rank	Issue	Satisfaction with Government	Change since last month	Change over last 12 months
1	Crime levels	96%	0%	0%
2	Defence/ national security	95%	1%	-2%
3	Education system	93%	2%	2%
4	Racial relations/ integration	93%	1%	-1%
5	The environment	92%	0%	0%
6	Public transport	89%	1%	10%
7	Care for the Elderly	89%	3%	0%
8	Moral standards	88%	2%	-1%
9	Management of the economy	87%	2%	-1%
10	Health insurance/protection	86%	3%	1%
11	Jobs and unemployment	81%	2%	-1%
12	Government accountability	81%	6%	-1%
13	Taxes	80%	3%	2%
14	Civil rights/ liberties/ free speech	77%	4%	-1%
15	CPF/pensions	77%	4%	-5%
16	Level of salaries and wages	76%	1%	-1%
17	Population management	76%	2%	0%
18	Housing affordability	72%	3%	-2%
19	Motor vehicle prices/ COE	69%	0%	5%
20	Gap between rich and poor	68%	1%	1%
21	Cost of living	63%	4%	-4%
Overall Government Satisfaction Index		82	2	0

## Who We Are

Blackbox Research is an award-winning Singapore based agency specialising in communications insights. We provide advanced research, analytics and digital intelligence services for both public sector and commercial clients. Our team has expertise covering market research, strategic communications and messaging, advertising and public policy.

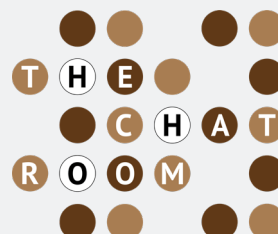
## YouKnowAnot

YouKnowAnot is our monthly community survey platform that has been running since 2013. We interview a representative sample of 1,000 Singaporeans every month. We now use a geographically stratified online sample. Our methodology also applies quota controls to ensure representative demographic coverage of the population. If you would like to purchase customised questions for your organisation or want to dig into our historical general community data/demographic information, please contact [chris@blackbox.com.sg](mailto:chris@blackbox.com.sg) for assistance.

## Get In Touch

Blackbox Research Pte Ltd  
10 Eunos Rd 8  
SingPost Centre,  
#09-02 Singapore  
408600

**t** (65) 6323 1351  
**f** (65) 6323 1327  
**w** [www.blackbox.com.sg](http://www.blackbox.com.sg)



Blackbox Research introduces Singapore's first inspiration laboratory – the Chat Room. Primarily designed for focus group discussions, The Chat Room is a creative space that brings people together. The inviting and relaxed atmosphere allows companies and brands to connect with consumers in meaningful conversations.

For more information, visit [thechatroom.com.sg](http://thechatroom.com.sg)